

MIDWESTERN REGION Burn Conference

www.midwesternregionburnconference.com



**RALLY AND SHARE:
BEST PRACTICES IN BURN CARE**

**The Madison Concourse Hotel
Madison, Wisconsin**

Meeting Dates: **OCTOBER 21-23, 2010**

Exhibit Dates: **OCTOBER 22-23, 2010**

HOSTED BY

**University of Wisconsin
School of Medicine and Public Health
Burn Center
Department of Surgery
Office of Continuing Professional Development
in Medicine and Public Health**

APPLY EARLY! Exhibit space sold out in 2009

ABOUT THE CONFERENCE

The Midwestern Region Burn Conference is the premier educational event of the Midwestern Region and is designed for all burn care disciplines. The conference will provide a comprehensive agenda with content covering best practices in clinical care, research, education and outreach with a focus on improving outcomes in burn care.

The Midwestern Region includes nine states – Iowa, Illinois, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin. Attendees at the 2009 meeting also represented nine additional states from across the U.S., from as far away as Hawaii and New York.

This conference is intended for members of the multidisciplinary burn team including general surgeons, plastic surgeons, emergency medicine physicians, surgical residents, physician assistants, nurse practitioners, nurses, physical and occupational therapists, respiratory therapists, operating room staff, social workers, psychologists, nutritionists, rehabilitation personnel, prevention educators, and any other personnel involved in burn care.

CONFERENCE DATES

THURSDAY, OCTOBER 21 – SATURDAY, OCTOBER 23

ABLS Provider Course: Wednesday, October 20

ABLS Instructor Course: Thursday, October 21

Pre-Conference Workshop: Thursday, October 21

Main Conference and Exhibit Dates:

Friday, October 22 - Saturday, October 23

EXHIBITOR HIGHLIGHTS

The conference presents an ideal opportunity for exhibitors to:

- Meet with key decision makers in the burn community from across the Midwestern region and the U.S.
- Display the most current treatment advances and products
- Network with over 150 attendees in the exhibit hall and at social events
- Attend the educational programs

EXHIBIT PACKAGE: \$1250

The exhibit package includes:

- 8'x 9' exhibit space
- One 6' draped table and two chairs
- Two representatives may attend and participate in the meeting
- Box lunch on Friday

Your organization will be acknowledged:

- On signs at the meeting
- On the conference Web site
- In the course syllabus

The following events will be held in the exhibit hall to encourage traffic:

- Continental breakfasts
- Lunches
- Refreshment breaks
- Friday evening reception

Exhibit Schedule (Tentative)

- Set-up
Thursday, October 21 - 5:00-7:00 p.m.
- Exhibits
Friday, October 22 - 7:00 a.m.-5:00 p.m.
Saturday, October 23 - 7:00 a.m.-1:00 p.m.
- Dismantle
Saturday, October 23
1:00-3:15 p.m.

Exhibit Fees Due: July 15, 2010

Register early!! Exhibit space at the 2009 meeting sold out!

SECURITY

The exhibit area is not a secured area and no security guard will be provided. It is strongly recommended that items of value be removed when booth is not staffed. Neither University of Wisconsin nor the hotel will be responsible for any lost or stolen items.

QUESTIONS?

PLEASE CONTACT:

Kristi Herritz

UW Department of Surgery

1111 Highland Avenue

WIMR Room 5136

Madison, WI 53705-2275

Telephone: (608) 263-2434

FAX: (608) 262-3330

E-mail: herritz@surgery.wisc.edu



EXHIBITOR APPLICATION

MIDWESTERN REGION BURN CONFERENCE

October 21-23, 2010 • The Madison Concourse Hotel

Submission of this application authorizes the University of Wisconsin to reserve space for your use in the exhibit area for the 2010 Midwestern Region Burn Conference under the rules and specifications described below.

Company Name		Company Web Site URL	
Contact Person		Title	
Address (Line 1)		Address (Line 2)	
City		State	Zip
Telephone	FAX	E-mail	
Representative #1 Attending		Representative #2 Attending	

<input type="checkbox"/> Exhibitor Package \$1250 Exhibitor package includes: <ul style="list-style-type: none">• 8'x9' exhibit space• 6' draped table and two chairs• Attendance for two representatives• Box lunch on Friday

PAYMENT OPTIONS (full payment due July 15, 2010)	
<input type="checkbox"/> Check made payable to UW Board of Regents/University of Wisconsin System (Federal Tax ID#39-1805963)	
<input type="checkbox"/> Credit Card	Card Number
<input type="checkbox"/> MasterCard	Expiration Date
<input type="checkbox"/> Visa	3-Digit Verification Code
<input type="checkbox"/> American Express	Cardholder's Name
Signature	

PLEASE RETURN FORM WITH PAYMENT TO:

Barb Rowin

University of Wisconsin • Office of Continuing Professional Development
2701 International Lane, #208 • Madison, WI 53704

Telephone: (608) 240-6002 • FAX: (608) 240-6040 • E-mail: rowin@wisc.edu

- Exhibit set-up is 5:00-7:00 p.m. on Thursday, October 21.
- The University of Wisconsin and the Madison Concourse Hotel reserve the right to restrict exhibits which become objectionable for any reason, including noise and method of operation. Right is also reserved to prohibit or evict any exhibits, which, in the opinion of the committee, may detract from the general character of the conference.
- The University of Wisconsin and the Madison Concourse Hotel shall not be liable for loss or destruction of an exhibit, the property of an exhibitor, or injuries resulting from any cause. All claims for any such loss, damage or injury are expressly waived by the exhibitor. It is recommended that exhibitors carry adequate insurance on their exhibits.

www.midwesternregionburnconference.com